

68th Annual AAMA National Conference

09/20/2024-09/23/2024

Grand Rapids, Michigan

I could not be more honored to have attended the 68th Annual AAMA National Conference as a Minnesota delegate alternate.



On Friday, I took in a lot of information about providing effective employee feedback and how onboarding is not just orientation but a continued commitment throughout the employment.

On Saturday, I witnessed my first House of Delegates meetings. It was crazy to see the business side of things. The agendas, bylaws, and voting were a neat experience to be a part of. One bylaw that was voted on was whether the speaker of the house should be on the management steering committee.

This was voted down with 22 people voting yes and

104 people voting no. The other bylaw was whether the CEO should have a vote on the management steering committee. With 92 people voting yes and 45 people voting no, the CEO will be on the committee but not vote on anything.

I had a little time to learn about holistic vs conventional medicine. Holistic medicine focuses on the connections between the mind, body, and spirit, and aims to improve overall health and quality of life whereas conventional medicine focuses on treating symptoms and diagnosing to prevent disease. The difference between the two has a lot to do with time restraints, insurance coverages, ext.

On Sunday, I went to listen to a speaker about being a leader. The biggest thing I took away from this was that leaders can either be a lot like sharks or a lot like dolphins. A “shark” like leader could come off as intimidating, unemphatic, and motivated by money where as a “dolphin” like leader may show empathy, work with their peers to share in the decision making and tend to be more trustworthy. We finished up the conference with the Presidents Banquet.



Everyone looked fabulous, food was amazing, and Virginia Thomas, CMA (AAMA) was elected the 2024-2025 president.

To wrap this up, if you have not personally attended a National AAMA Conference, please put this on your bucket list. You will not regret it!

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